



ROUND
TABLE

The background of the slide is a photograph of two construction workers, a man and a woman, wearing blue hard hats and safety vests. They are standing in a construction site, looking down at a set of blueprints spread out on a table. The image has a blue color overlay. The text 'A Path to Stewardship' is written in large, white, sans-serif font across the middle of the image.

A Path to Stewardship

Operating with a
Ministry Mindset

Start Here Log in to your RightNow Media account, then click the link to access the video.



"Nautique Boats"



7:00

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<https://app.rightnowmedia.org/en/content/details/238420>

Key Verses This Month:

- Matthew 20:28, 25:14–30
- 1 John 3:16

In the Parable of the Talents, Jesus provided a primer for stewardship (Matthew 25:14–30). You know the story. A wealthy man delegates the job of running his business to three department heads. One received five talents, another two, and the third one—each according to his abilities. Then he left them to the business of stewarding what he had entrusted.

Upon return, two received commendation: "Well done, good and faithful servant." Both had 100% ROI. The third heard a different assessment: "You wicked and slothful servant!" He didn't steward his opportunity well, and in the end, even what he had been given was stripped from his hands (Matt. 25:26–28). Stewardship is important business in God's economy.

A MINISTRY MENTALITY

Christian business leaders steward well by leading with a ministry mindset. "Business as mission [BAM] is demonstrating what the Kingdom of God is like in the context of business – and as we do so, engaging with the world's more pressing social, economic, environmental and spiritual issues."¹ Ministry-minded business owners believe "God is the actual owner and that they are merely stewards."² As a Christian business leader, you believe your business "gives you an opportunity to share God's love and grace with others"³ on and off your payroll. That's right. Leaders with a ministry mindset look for opportunities to serve the people—employees, suppliers, clients, and customers—God has placed in their path.

EXAMPLES OF MINISTRY MINDSETS

A business as mission mindset has a strong faith culture that is foundational to the mission of the organization. These businesses live out core values that reflect the heart of Christ as they

¹ Jo Plummer, "The BAM Review," Business As Mission, January 14, 2015, <https://businessasmission.com/what-is-bam/>.

² Brandt Brereton, "Sustaining Business as a Ministry (BAAM) in Perpetuity," Faith Driven Entrepreneur, November 19, 2020, <https://www.faithdrivenentrepreneur.org/blog/sustaining-business-as-a-ministry-baam-in-perpetuity>.

³ Evan Longstreth, "How to Turn Your Business into a Ministry for God," Faith Driven Investor, May 13, 2021, <https://www.faithdriveninvestor.org/blog/how-to-turn-your-business-into-a-ministry-for-god>.

do business. They also intentionally consider how they can serve others both internally and externally. Internally, they might prioritize serving employees and their families with great benefits and other resources, offer Bible studies, or invest in the leadership development of those in the organization. Externally, they might have opportunities to serve in the community or donate funds to charities. Regardless of how this looks from organization to organization, these businesses are led by Christian leaders who are stewarding the opportunity to serve those the Lord has brought into their path in the marketplace.

Correct Craft, the organization from the Start Here video, is one of these businesses. In addition to offering Bible studies internally, they also reach out to others locally and internationally. Bill Yeargin, CC's President/CEO sums it up well: "It's really important to us . . . that not only do we live out our faith here in Orlando, but we use the opportunity to serve those less fortunate around the world." They invite their employees to join in the outreach projects—even those who do not know Christ. Chairman of the Board Ken Meloan shows the potential of including a broad range of employees: "What's been really exciting for me is to see the number of people here—employees—that, through . . . the trips and having an opportunity to help people, come to know the Lord." That's the power of creating a company that has a consistent faith culture.

To say it differently, when you are working to honor God by serving others, you are working with a ministry mindset in a way that is in keeping with the Apostle's words: "Whatever you do, work heartily, as for the Lord and not for men, knowing that from the Lord you will receive the inheritance as your reward. You are serving the Lord Christ" (Col. 3:23–24). Ralph Meloan, Sr., Correct Craft's Founder and Chairman of the Board Emeritus, holds the standard high for a business as a ministry: "How can we be a good witness for the Lord if we're not successful in the business?" In other words, who would be drawn to our God if they aren't drawn to the quality of our product or services? Christians are meant to set the standard of excellence in the workplace.

REMODEL HEALTH: SERVING OTHERS

Another success story of a ministry mindset comes from Remodel Health, a company who stewards their opportunity to "work heartily as unto the Lord." Since 2015, Remodel Health has helped "a variety of organizations discover health benefits strategies that meet the specific needs of their employees, and then empower them to be smart consumers of those health benefits."

Remodel Health assists their clients in sorting through health care options so they can spend their resources focusing on their mission instead of on insurance benefits. By doing so, Remodel Health helps reduce one of their clients' biggest bottom-line expenses.

Remodel Health employs smart, collaborative, servant-oriented people who are passionate about serving others professionally. The company has defined their why: to serve clients, so

their clients can serve their employees and customers. One client company summed it up well: Remodel Health “cares deeply for the people first and the product second.” Keeping people as their priority is an outgrowth of imitating the priority of Jesus—and in the world of business, it has the added benefit of allowing clients to save a significant amount of money.

Remodel Health is seeing a good ROI in their serving-others focus:

- In 2023, they surpassed the \$100 million mark of savings for their customers.
- They have served 20,763 family members.
- They have served nearly 400 organizations.

Remodel Health’s ministry mindset not only has impacted those outside the company walls, but it has also created a unique culture of service for its own people. Remodel Health provides counseling services to their employees as needed. Their HR director builds community through cornhole tournaments, minor league baseball outings, annual company Christmas celebrations, and even having a masseuse come to the office. An employee from Remodel Health put it this way: “Remodel Health’s Christian values impact the company through creating a positive culture and focusing on team members’ well-being. All Remodel Health employees have unlimited PTO and are encouraged to find their ideal work-life balance.”⁴

CONCLUSION

Ministry mindsets reflect what Jesus said: “the Son of Man came not to be served but to serve, and to give his life as a ransom for many” (Matt. 20:28). Christian business leaders with this perspective strategically think about stewardship. They ask how their marketplace expertise, influence, and resources can be conduits to serve those whom God has placed in their scope of influence.

⁴ Personal communication with Remodel Health staff member.

Application Questions

1. Based on the video, how did you see Correct Craft demonstrating the kingdom of God through their business?
2. Leading with a ministry mindset doesn't guarantee everything will run smoothly. Sometimes a ministry mindset produces difficult situations, such as being asked "How can you fire me? Aren't you supposed to be Christian?" In the Start Here video, Bill Yeargin, CEO of Correct Craft, discusses how he answers questions like that.

Have you been asked this? How did you (or would you) respond?

3. As the leader of your organization, how does your walk with the Lord impact the way your organization reflects a ministry mindset?
4. What ministry initiatives have you attempted, or what specific values do you hold, in your organization that reflect a ministry mindset?



TAKE IT HOME

1. Being ministry minded includes being God's ambassadors to whomever crosses our path, loving others with the love of Christ, and stewarding the resources God has placed in our care. How are you doing with this in your home and in your personal relationships?

Additional Resources

For Those Who Want To Go Deeper



“Leadership That Serves” ⌚ 13 min.

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<https://app.rightnowmedia.org/en/interactive-content/528095/details>

This content highlights another example of ministry in the marketplace: the EVP & CFO of Walmart discusses how the leadership uses this company to impact the community. Log in to your RightNow Media account, then click the link to access the content.



“A Business with Compassion” ⌚ 6:24

DAVID PLATT | RIGHTNOW MEDIA @ WORK

<https://app.rightnowmedia.org/en/content/details/103585>

This story serves as a good example of something simple a business leader could implement in their company with a structure that already exists. The company incorporates faith into the business by creating a partnership with Compassion International so their employees can sponsor children. Log in to your RightNow Media account, then click the link to access the video.